



**NShore Patient Advocates Proudly Presents
The 3rd Annual Chicago Patient Advocacy Symposium**

PATIENT ADVOCACY: RAISING THE BAR FOR HEALTHCARE SAFETY

**October 4, 2018
9:00 AM to 4:30 PM**

**Northwestern Memorial Hospital
Prentice Women's Hospital Pavilion – 3rd Floor
Canning Auditorium
250 E. Superior Street
Chicago, IL 60611**

INVITATION TO SPONSOR OR EXHIBIT

NShore Patient Advocates brings to downtown Chicago an exciting learning and networking opportunity to showcase your company as a sponsor or exhibitor for this special event.

Experts in the field of patient advocacy will draw between 100-200 participants from multiple professional disciplines and the general public. Your company stands to gain substantial exposure by sponsoring or exhibiting at this event.

Patient advocacy is one of the most important and fastest growing healthcare disciplines for the next decade, and sponsoring or exhibiting at this event will allow your company to be seen as strongly affiliated with this growing industry. Collaborate with the decision-makers of independent patient advocacy and healthcare navigation companies from northern Illinois, the Greater Chicago area and beyond as you expand your market visibility and network with leaders in this field.

Sponsorship and exhibitor spaces are limited, so we encourage you to secure your exhibit or sponsorship soon to take advantage of this exceptional opportunity. Register to join us for the October 4th event by emailing or calling Anna Dolezal at anna@northshorern.com or (574) 606-6802.

<http://www.northshorern.com/chicago-patient-advocacy-symposium/>





**Patient Advocacy: Raising the Bar for Healthcare Safety
October 4, 2018**

Northwestern Memorial Hospital
Prentice Women's Hospital Pavilion – 3rd Floor
Canning Auditorium

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

FIVE SPONSORSHIP OPPORTUNITIES:

*(tables given on **first-come, first-serve** basis)*

❖ **PLATINUM SPONSOR (1):** **\$1,500.00**

- ***Full page ad for your business at the front of the program***
- ***Exhibitor table and Lunchtime opportunity to address attendees***
- ***Two (2) tickets to symposium presentations***

❖ **GOLD SPONSOR (2):** **\$1,000.00**

- ***Full (2nd) page ad for your business at the beginning of the program***
- ***Exhibitor table***
- ***Two (2) tickets to symposium presentations***

❖ **SILVER SPONSOR (2):** **\$ 750.00**

- ***Full page ad for your business near the end of the program***
- ***Exhibitor table***
- ***Two (2) tickets to symposium presentations***



MULTIPLE EXHIBITOR OPPORTUNITIES - \$ 500.00

(table location of your choice given at the time you arrive)

- *Exhibitor table*
- *One ticket to attend symposium sessions*
- *One-half page ad in program*

Support Level Exhibitors - \$250.00

(table location assigned at the time you arrive)

- **Shared** *Exhibitor table*
- **One** *ticket to attend symposium sessions*



Sponsorship/Exhibitor Intent Form
3rd Annual Chicago Patient Advocacy Symposium
October 4, 2018

Sponsorship / Exhibitor Information			
Company/Organization			
Mailing Address			
Key Contact Person	Name	Phone Number	Email
Signature			
Please Indicate Which Sponsorship Level or Exhibitor Space You Would Like			
Platinum Sponsor \$1,500			
Gold Sponsor \$1,000			
Silver Sponsor \$ 750			
Exhibitor \$ 500			
Support \$250			

Note, all information should be sent to anna@northshorern.com





Patient Advocacy: Raising the Bar for Healthcare Safety October 4, 2018

We are delighted and grateful for your offer to sponsor or exhibit at this year's Third Annual Chicago Patient Advocacy Symposium, another exceptional gathering of healthcare advocates in the Chicago area and beyond. We trust that through your agreement to sponsor or to exhibit at this event, your company will become more well known in your support of patient and family healthcare safety.

INFORMATION YOU WILL NEED FOR THE DAY OF THE EVENT

ADDRESS OF THE SYMPOSIUM:

Northwestern Memorial Hospital
Prentice Women's Hospital Pavilion - 3rd Floor
Canning Auditorium
250 E. Superior Street
Chicago, IL 60611

Signs on the 3rd floor of the Prentice Pavilion will direct you to the symposium conference room.

TRANSPORTATION BY CAR

GPS: For attendees driving or using ride share services to get to our event, we recommend entering, "Prentice Women's Hospital" into your GPS program, rather than simply using the street address. GPS works more efficiently with the name of the building.

PARKING: There are several available parking lots around the hospital, as well as metered street parking. Parking vouchers for the Northwestern parking lots will be distributed that will allow parking for 7 hours at the rate of \$11.00

SET-UP AND REMOVAL TIMES FOR SPONSOR TABLES

Set-up can begin at 7:30 AM on October 4, 2018
Removal / Tear Down should be complete by 4:00 PM



INFORMATION AND ITEMS WE NEED FROM EXHIBITORS AND SPONSORS

NO LATER THAN September 15th

Please submit all information to anna@northshorern.com

1. THE NAME OF THE STAFF MEMBER WHO WILL BE AT YOUR EXHIBIT TABLE

If a second person will attend from your company, they will need to register as a participant

We need the names of your staff in order to expedite check-in and to plan our catering needs

2. YOUR LOGO ARTWORK (emailed to Anna@northshorern.com)

- **NEEDED AS SOON AS POSSIBLE, BUT NO LATER THAN September 15th, 2018**
- **IN THIS PREFERRED FORMAT:**

**A SCALABLE VECTOR GRAPHIC,
EITHER jpeg, .AI, .EPS, or .SVG formats (300PPI)**

***Logos will be used in the Symposium program that each attendee will receive at check in. Placement in program will depend upon sponsorship level.**

If you would like your logos to be clickable and link to your company page, please **ADDITIONALLY provide your URL.**

3. PAYMENT SUBMITTED VIA Paypal, cash, or check to NShore Patient Advocates



PLEASE NOTE: Meals: A continental breakfast and box lunches will be provided

Raffle Gifts: If you will be offering a raffle gift, please remember to affix promotional material or a business card that clearly identifies it as coming from your organization.

***PLEASE PROMOTE THIS SYMPOSIUM TO YOUR PROFESSIONAL COLLEAGUES.
Our website is being updated frequently with new information***

<http://www.northshorern.com/chicago-patient-advocacy-symposium/>

Your financial support is greatly appreciated and will be certain to help make this event a success. Be assured that we will continue to promote your organization and its services long after the symposium is over.

Thank you
Teri Dreher, RN, BCPA
Symposium Chair
teri@northshorern.com
(847) 612-6684

